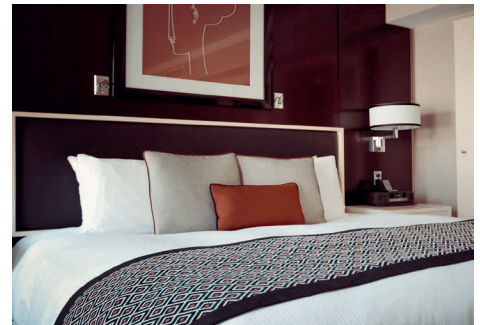


# IHF MEMBERSHIP

The IHF has been upholding, promoting and furthering the interests of members for over 80 years. We work closely with Government and industry partners to improve the trading environment for our sector in addition to providing support services across all aspects of hotel and guesthouse operations.



## LOBBYING & REPRESENTATION

Acting as a strong and unified voice for members, we continue to lobby Government on key policy priorities to secure the long-term development of our hotels sector and ensure members' businesses are on a firmer footing to meet the challenges and opportunities that lie ahead.

While we have made significant progress in restoring business levels over the last two years, hotels and guesthouses are now facing enormous increases in business costs – many of which are a direct result of employment-related policy interventions by the Government. This is having a disproportionate impact on our hotels sector given the labour-intensive nature of our industry, particularly in relation to food and beverage services.

We also face pressing challenges around regulatory issues, investment, uncertainty in key markets, recruitment, skills shortages, regional development and sustainability. Meeting these challenges head-on requires a unified and coherent voice to represent the collective interests of our sector. Building on supports achieved so far, the Federation will continue to advocate on members' behalf, working closely with policymakers and our industry partners across all fronts to address the challenges you face and ensure the right conditions are in place for sustainable growth.

## OUR LOBBYING PRIORITIES

- Reinstatement of 9% VAT rate on hospitality food services
- Competitiveness and cost of doing business
- Measures to offset increasing Government-controlled costs
- Measures to address the skills shortage facing the sector
- Upskilling and training
- Air access into Ireland
- Cost of insurance and insurance reform
- Employment legislation
- Environmental sustainability

## IHF MEMBER SERVICES

- **Employment Services** including guidance, assistance and support across HR, recruitment, employment legislation, industrial relations and access to our **Quality Employer Programme** promoting best practice in HR for hotels and guesthouses.
- **Advice and Information** on grants, supports, payroll, regulatory compliance, health & safety, risk management, GDPR, training and much more.
- **Branch Activity** - vital regional network that informs our local and national policies.
- **Events and Workshops** including our Annual IHF Conference and Showtel exhibition, IHF People Day and our IHF Investment Conference.
- **Promoting Hospitality Career Opportunities**
- **IHF HR Fora** – opportunities for hotel HR professionals to network and share best practice.
- **IHF Skillnet** - our newly launched sector-specific training program for the industry.
- **Hotel Classification** and quality assurance support.
- **Industry insights and sector specific research**
- **Marketing Supports** – access to our 'Go Anywhere Gift Card', marketing campaigns and opportunities to feature on our new platform HotelNews.ie.
- **Members Benefit Schemes** - cost savings through our exclusive IHF members benefit schemes.
- **Health & Wellbeing programme** – supports available for all member employees.

## FOR FURTHER INFORMATION

Una Moran, IHF Company Secretary  
Tel: 01 497 6459  
Email: moranu@ihf.ie