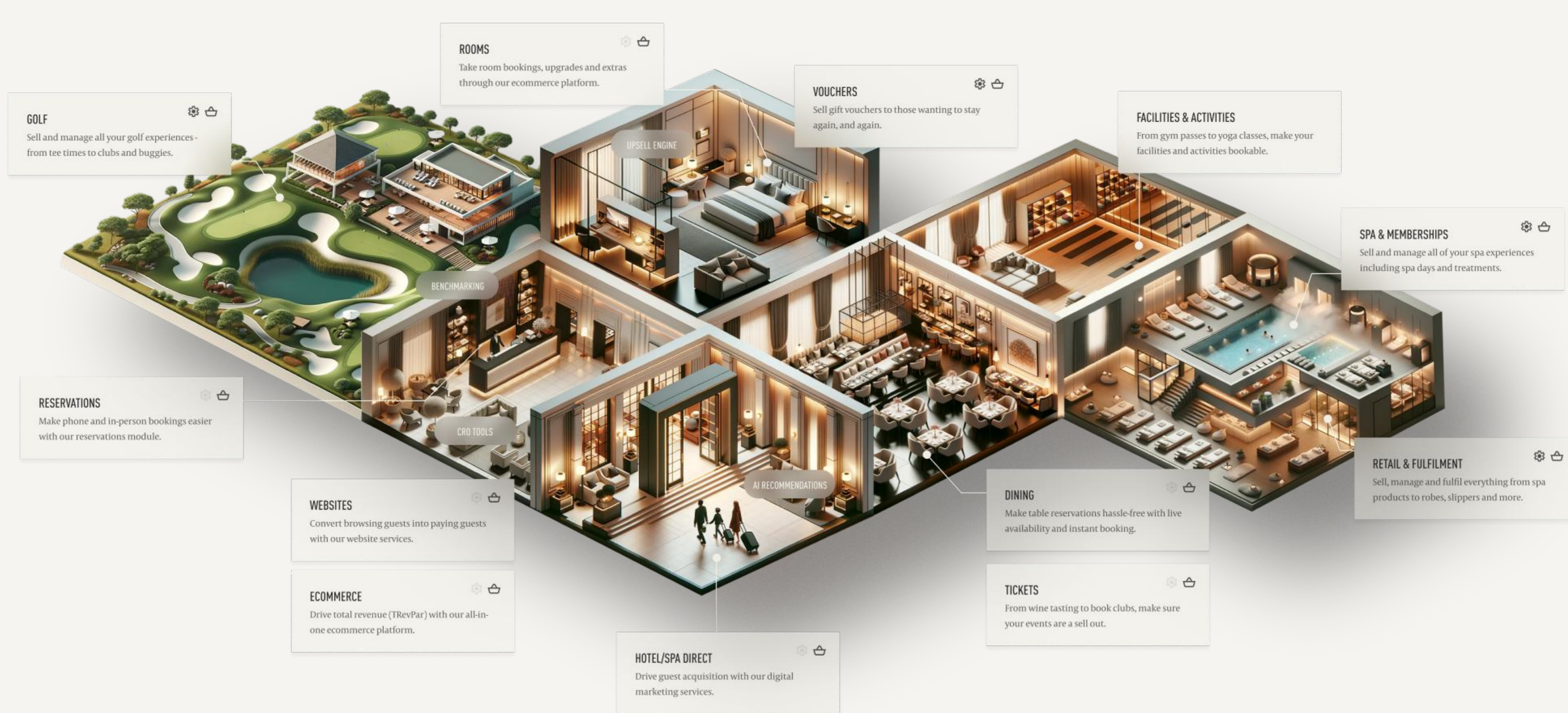
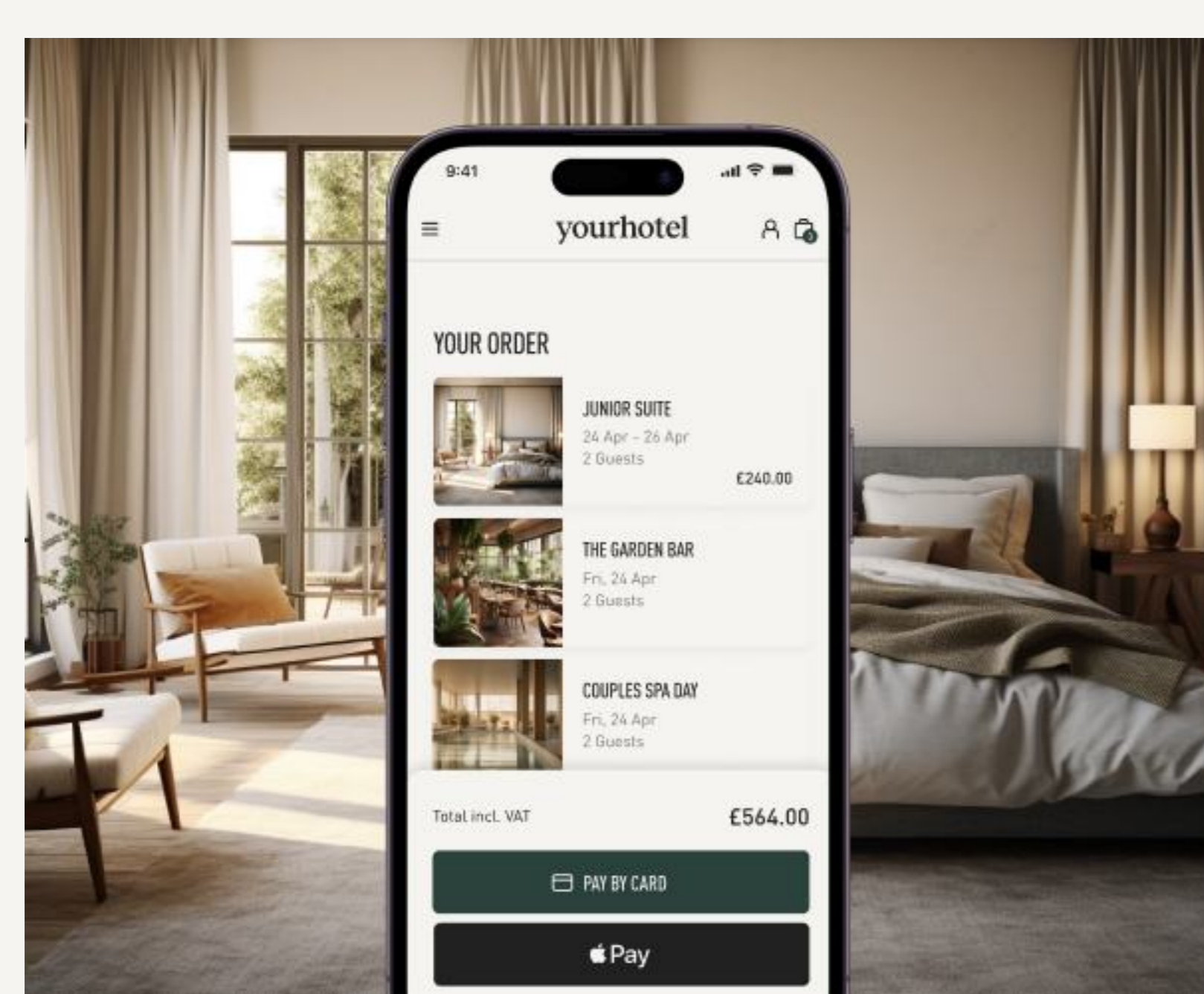


HELPING HOTELS & SPAS IN IRELAND SELL AND MANAGE THEIR EXPERIENCES

Journey is a hotel ecommerce and technology business. We partner with over 750 hotels to help them increase their online bookings, drive direct revenue and manage experiences easily.



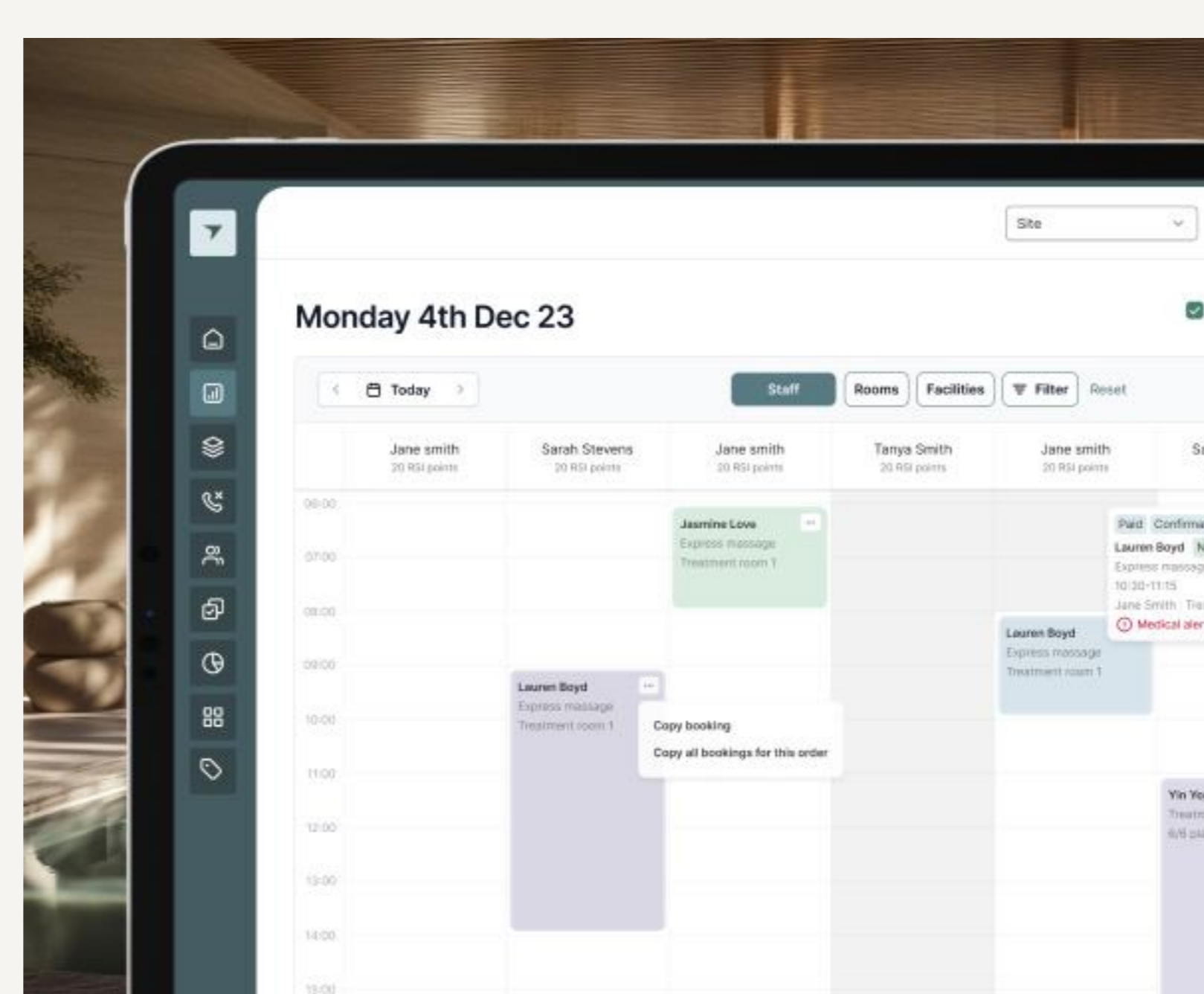
PRODUCTS & SERVICES



ECOMMERCE PLATFORM

Your hotel made “shoppable”

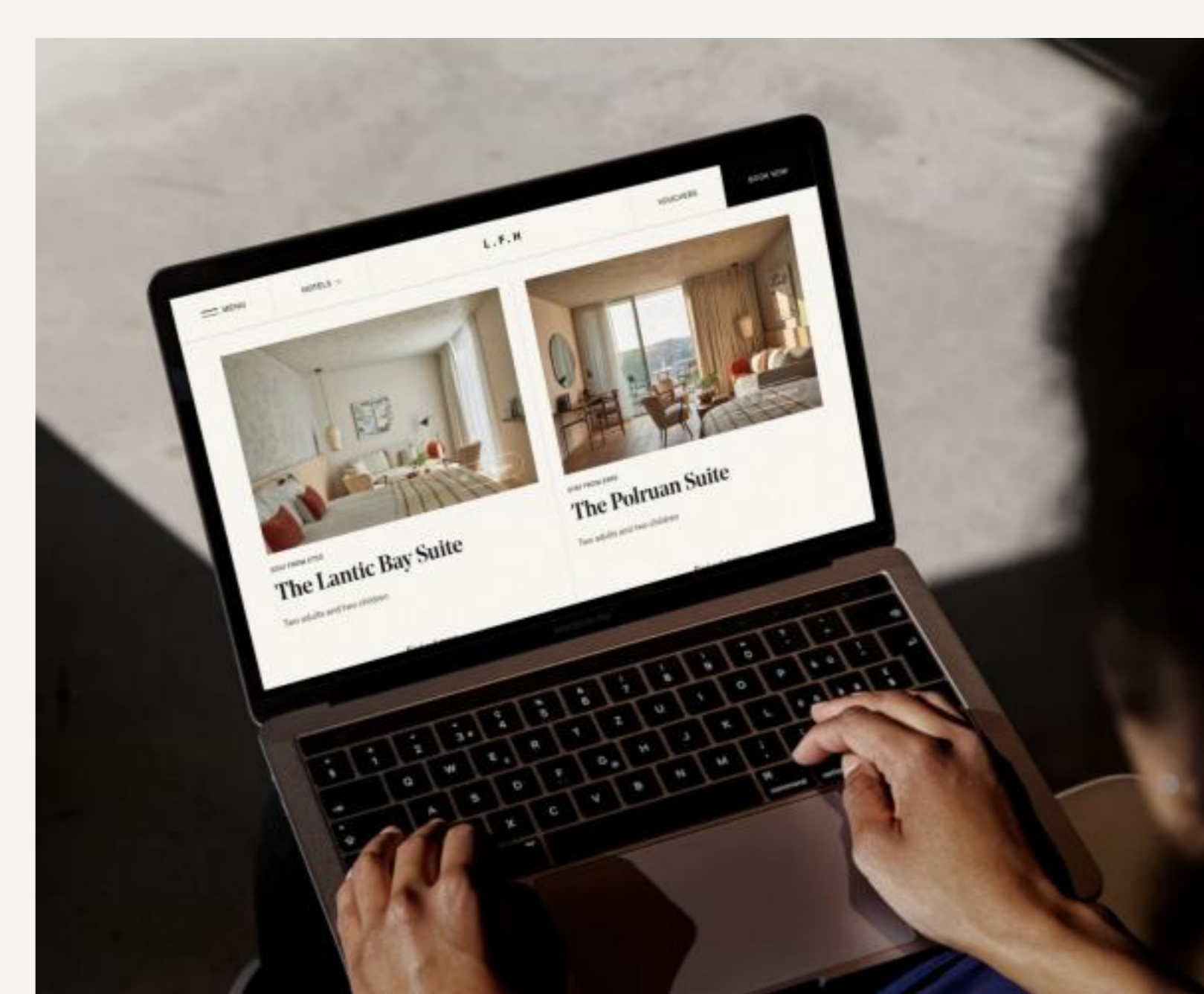
Previously known as onejourney, our all-in-one ecommerce platform helps hotels, spas and resorts sell more online. Boosting bookings and increasing ancillary spend - while simplifying the online experience for hoteliers and their guests.



EXPERIENCE MANAGEMENT SYSTEM

Manage your experiences, easily

Our cloud-based EMS (previously known as Premier Software) helps hotels, spas and resorts to do more online. Manage and monetise anything from spa treatments to tee times, and facilities to memberships - all in a centralised platform.



SERVICES

Game-changing marketing performance

Digital marketing, website design and development services that make acquiring and converting guests simple. We drive direct bookings, convert browsers into paying guests and put hoteliers back in control.

STATS

NO. OF BOOKINGS IN 2023

3M+

Last year alone, our clients gained three million bookings through our technology and services.

NO. OF HOTELS USING JOURNEY

750

With 750 clients and counting, we're a trusted partner in digital growth for hotels and spas.

AWARDS

5

We have won five awards, including Best Hotel Technology Product at the Boutique Hotelier Awards 2023.

CLIENTS INCLUDE



ROE PARK

“The system is incredibly precise, eliminating potential errors, especially when staff are juggling multiple responsibilities. It’s not just about providing comfortable bedrooms anymore; it’s about curating exceptional experiences for our guests, and our Journey booking platform plays a pivotal role in that.”

George Graham - General Manager.



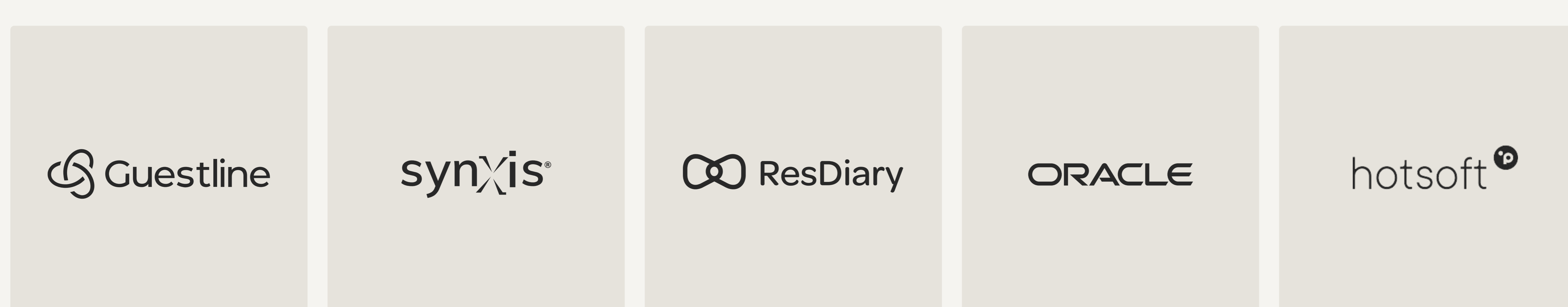
LOUGH ERNE

“Guests are saying they love the convenience of a holiday wallet, enabling them to add that extra cocktail, or extra spa treatment to their basket in one transaction. With 24% of guests adding two or more items to their basket, we are witnessing substantial growth in booking value.”

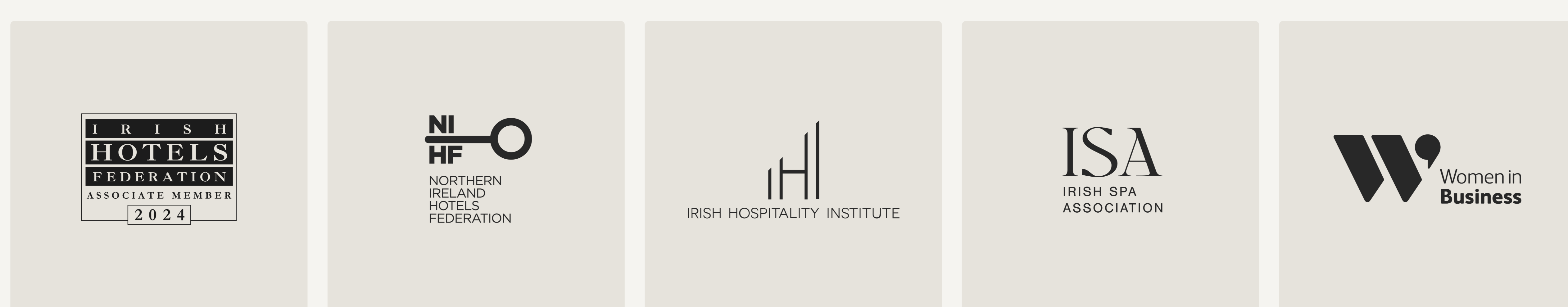
Jonathan G - Director of Marketing.



INTEGRATIONS



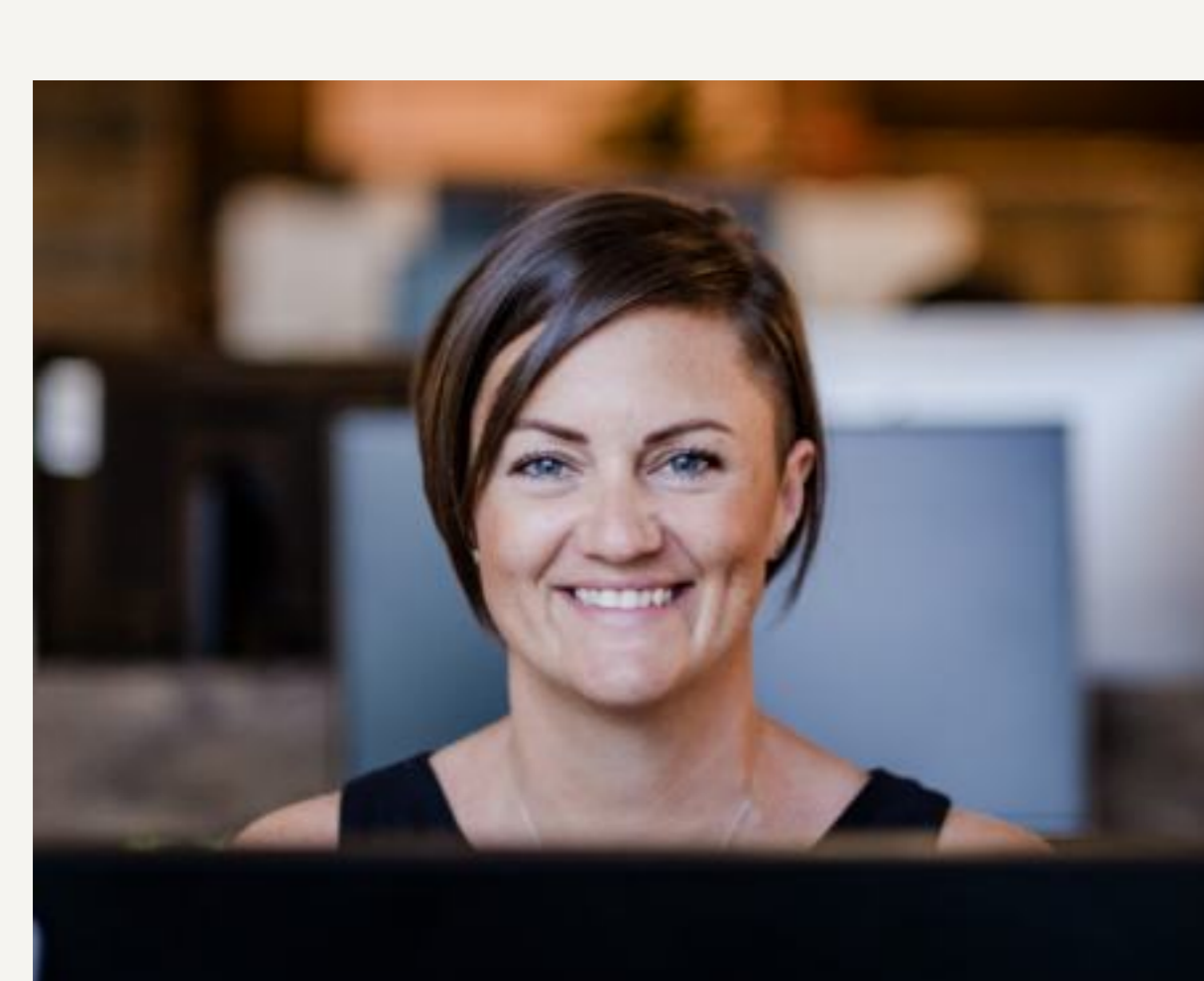
ASSOCIATE MEMBERS OF



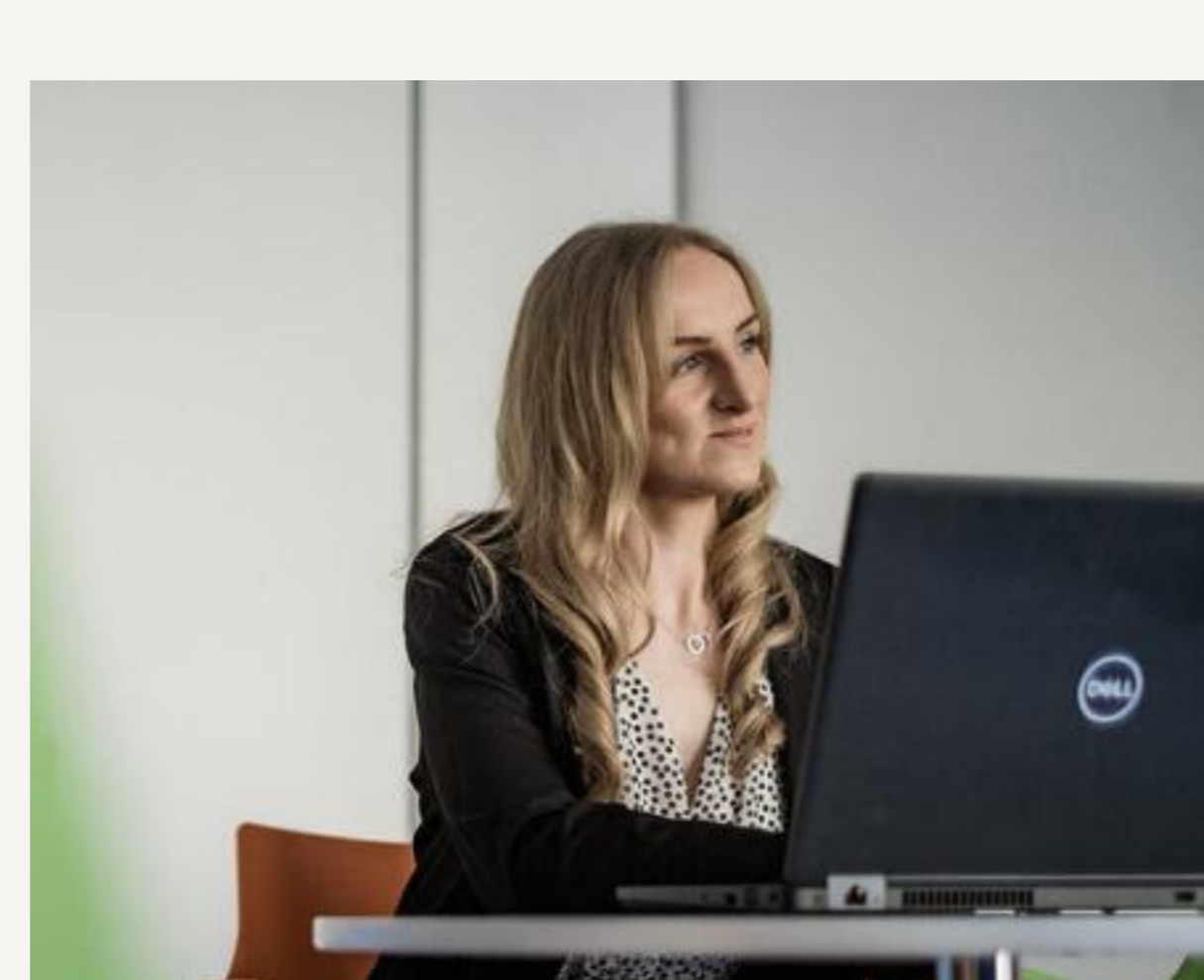
AWARDS



TEAM



ELLI REGAN
Director of Ireland
elli@journeytravel



BECKY SIMS
Business Development Manager
becky.sims@journeytravel

PEOPLE

140+

A team of innovators, strategists, storytellers, engineers, performance specialists and business analysts who have a passion for hotels and tech.

OFFICES

2

We live by our ‘big enough to cope, small enough to care’ culture.